

BR40 10W DIM. TITANIUM LED SERIES 3.0



PRO



- ⌚ Sleek lightweight design
- ⌚ High efficacy 71 LPW in Warm White
- ⌚ Warm White / Extra Warm White (2400K) CCT
- ⌚ Also available in 17W (120W equivalent)
- ⌚ Accurate color rendering CRI 83
- ⌚ Extra long 40,000 hour lifetime



LM 79

LM 80

TM 21



10W REPLACES



65W
Inc.

80% Energy Savings

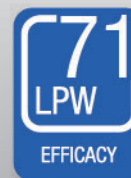
\$185 Savings
per lamp*



40,000 H



DIMMABLE



EFFICACY



WARRANTY



CRI (Ra)



BR PRODUCT FEATURES

New Look And Feel

The redesigned lightweight heat sink has a 1:1 incandescent form factor giving all BR lamps a traditional incandescent look. Although they look like incandescents, these BR LED lamps have 40,000 hr lifetimes and efficacies upwards of 68% greater than ENERGY STAR requirements.

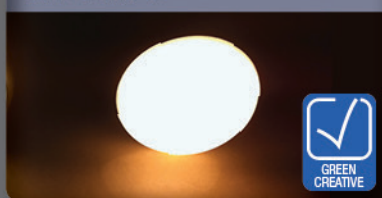


Evenly Diffused Light

OTHER LED



BR SERIES



The BR SERIES uses high quality diffusing material combined with optimum LED spacing to produce an even glow from edge to edge. Available in Extra Warm White 2400K CCT, these lamps are ideal retrofit choices for warm atmosphere lighting.

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APPLICATIONS

General Lighting



Recessed Lighting



Accent Lighting



SPECIFICATIONS

Product Model	40609 10BR40G3DIM/827	40608 10BR40G3DIM/824	40610 17BR40G3DIM/830
Type	BR40	BR40	BR40
Base	E26	E26	E26
Power (W)	10	10	17
Voltage - Frequency	120V 60Hz	120V 60Hz	120V 60Hz
Color Temp. (ANSI)	Warm White 2700K	Extra Warm White 2400K	Warm White 3000K
CRI (Ra)	83	83	83
Typical lumens (lm)	705	640	1200
Efficacy (LPW)	71	64	71
Beam Angle	110°	110°	110°
Dimmable	Yes**	Yes**	Yes**
Power Factor	0.9	0.9	0.9
Rated Lifetime - L70 (hrs.)	40,000	40,000	40,000
Dia. x MOL	4.92"x6.29" (125x160mm)	4.92"x6.29" (125x160mm)	4.92"x6.29" (125x160mm)
Weight (lb. / g)	0.84lb. / 380g	0.84lb. / 380g	0.84lb. / 380g

* Savings per lamp based on \$0.11 / kw energy cost, 12 hrs / day lamp usage, \$4 incandescent with 1000 hour lifetime, \$35 LED with 40,000 hr lifetime

** List of tested dimmer switches available on website

*** Not intended for use in totally enclosed fixtures

**** Suitable for damp locations. Not for use where directly exposed to weather or water