



GE  
Lighting



## Infrared Reflector - Clear (INC)

150R/IR/CL/E27 235-245V

# 28720

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### Product information

GE incandescent lamps trace their ancestry to the world's first practical electric bulb, invented by Thomas Alva Edison, founder of General Electric Company, in 1879.

Available in all shapes and sizes, they offer particular qualities of light to suit specific applications.

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## Product data

Product Code	28720
Bulb Shape	Reflector
Bulb Finish	Aluminized; Clear
Bulb Diameter [mm]	125
Nominal Length [mm]	173
Net weight per piece [g]	102
Gross weight per piece [g]	226
Brand	General Electric (GE)
Cap/Base	E27

## Performance data

Rated Life [h]	5000
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## Electrical data

Dimming Capability	Yes
Nominal power [W]	150
Nominal lamp voltage [V]	240

## Logistic data

DUN Code	19004102287206
EAN Code	9004102287209
Pack Quantity	9
Layer quantity	54 EUR, 54 UK
Layer quantity EUR	54
Layer quantity UK	54
Pallet quantity EUR (PC)	270
Pallet quantity UK (PC)	270
Outer case size	393 x 393 x 208 (mm)
Product status	Available

## Downloads & Links

[Go to the catalog site \(HTTP\)](#)

[Incandescent Lamps Spectrum Catalogue \(PDF\)](#)

[Lighting design tools & calculators \(HTTP\)](#)

[High-res images / Technical drawings \(HTTP\)](#)

[Certificate for the Quality Management System of GE Lighting EMEA \(PDF\)](#)

[Certificate for the Environmental Management System of GE Lighting EMEA \(PDF\)](#)

## Disclaimer

This product is intended for the use of heating and is not intended for use in any other applications.